



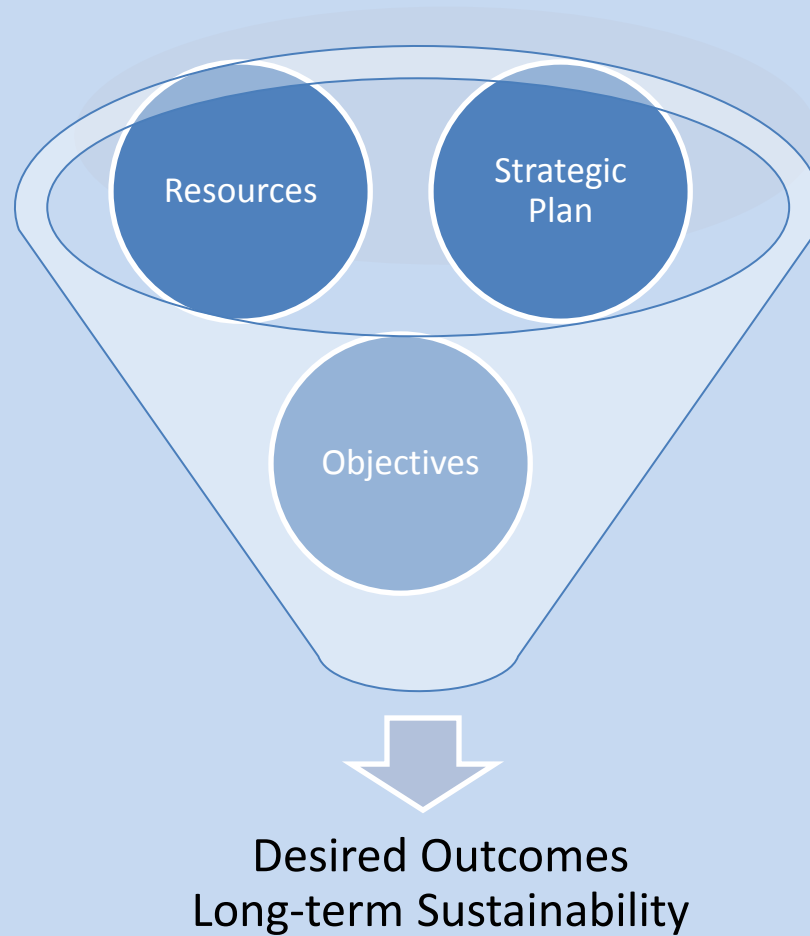
Strategic Resource Allocation

Process Update
Time line

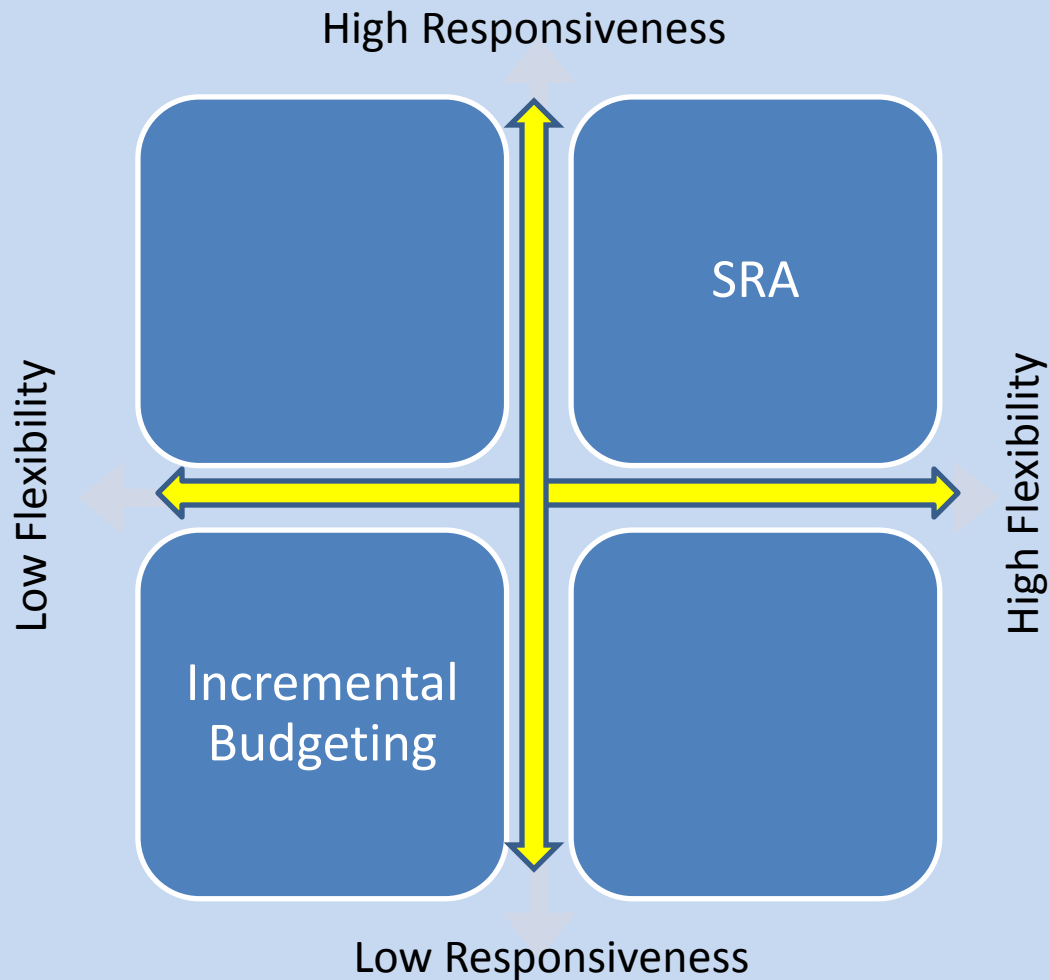
FY 2012 Budget Status

- \$8 Million Shortfall
 - Unresolved FY11 gap
 - Collective Bargaining increases
 - Loss of stimulus Funding
- Increase rates and state funding for the ATMC reduced the shortfall somewhat
- There is little chance that state funding will increase in the immediate future

STRATEGIC RESOURCE ALLOCATION – (SRA)



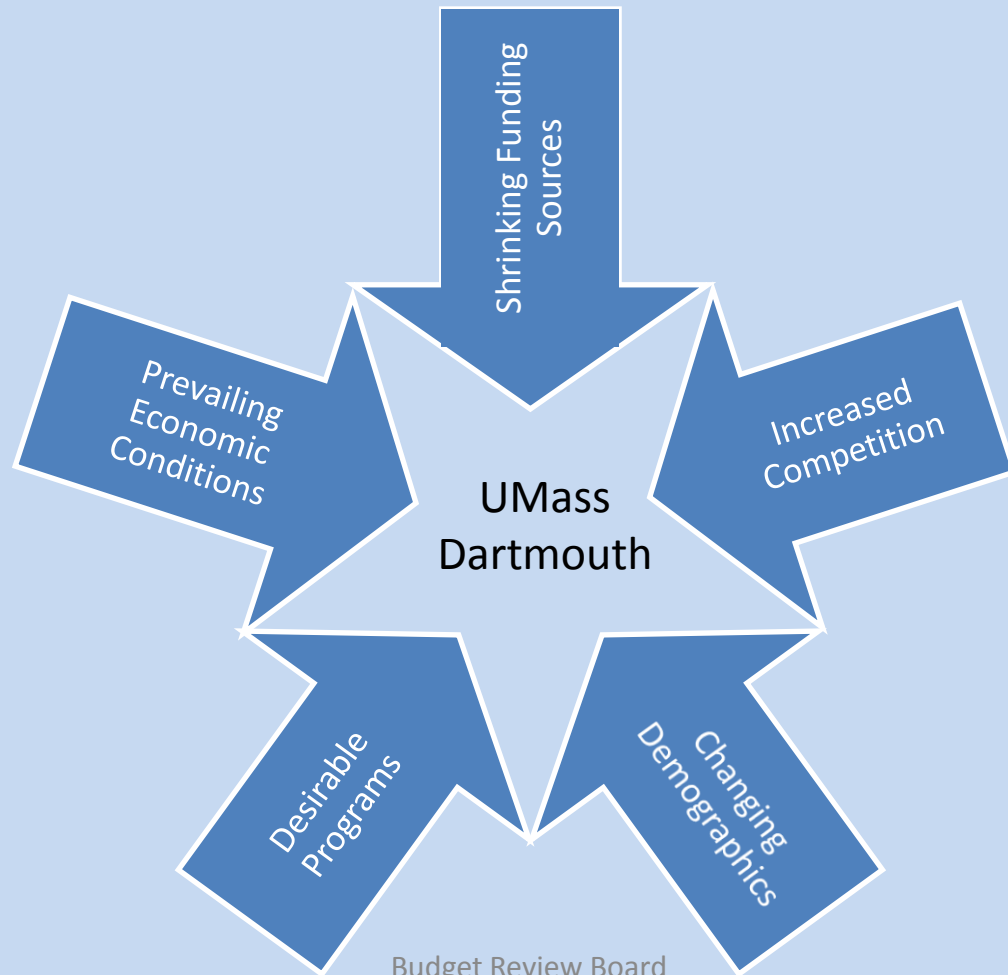
SRA – Qualitative Attributes



SRA – Process Overview



SRA - So Why Now?



SRA Timeline: FY11 - Conceptual Development

- Begin conversations about SRA
- Discuss SRA application with other Higher Ed Institutions
- Identify prospective SRA Committee members
- Develop standard reports to outline funding history
- Develop a package to report budget

SRA Timeline: FY11 - Conceptual Development (contd.)



Grow
Enrollment

- Senior Enrollment Team
- Retention and Yield Task force / Analysis
- Identified Program Initiatives (CRM, Mapworks, CAS)

SRA Time Line: FY12 - Develop the Financial Structure

- Identify key schedules to summarize university budget
- Define Revenue Structure / base

SRA Time Line: FY12 - Develop the Financial Structure

- FY2012 Budget Book – Index Handout

SRA Time Line: FY12 - Develop the Financial Structure

- Understand business units and funding needs
- Define each business unit/organization to understand the "lay of the land" financially and to identify the link to strategic goals
 - Administration
 - Academic Affairs
 - Auxiliaries
- Quantitative Evaluation that will serve as the basis for a focused qualitative discussion for each unit
 - Spreadsheet format

SRA Time Line: FY12 - Develop the Financial Structure (contd.)

- Identify the appropriate measures that get us closer to a "Balanced Scorecard" to present a more holistic approach to managing the organization.
 - set realistic targets
 - provide accountability
 - measure outcomes and compare performance to peers
- Input from Quantitative Exercise

SRA Time Line: FY13 (Year₁)- Zero Based Budgeting

- Delineate base funding and strategic investments
- Evaluate and redefine base funding; aligning with strategic direction /plan

SRA Time Line:

FY14 - FYX Maintenance Mode

- - Strategic Resource Allocation should follow same cycle as Strategic Plan.